

**ORDINANCE NO. 3  
SERIES 2002**

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF GUNNISON, COLORADO, AMENDING ARTICLE 4, DEFINITIONS, AND ARTICLE 10, SIGN STANDARDS, OF CHAPTER 15, LAND DEVELOPMENT CODE, OF THE CITY CODE OF THE CITY OF GUNNISON, COLORADO, REGULATING THE DEFINITION, SIZE AND LOCATION OF SIGNS.**

**WHEREAS,** the City of Gunnison has been petitioned to amend its Land Development Code so as to amend the definitions, size and location of signs; and

**WHEREAS,** the 1994 Master Plan for the City of Gunnison adopted by the City of Gunnison, contains the following specific direction:

1. To review and amend the land development regulations regarding the location, size, and type of signs; and

**WHEREAS,** the Planning Commission of the City of Gunnison held public hearings on the merits of the proposed changes on April 11, 2001, and November 14, 2001, and the City Council held public hearings on June 12, 2001, and December 11, 2001; and

**WHEREAS,** after considering the comments of the public at said public hearings and the recommendations of the Planning Commission of the City of Gunnison, the City Council has determined that amendments to Chapter 15, the Land Development Code, Articles 4 and 10, are justified.

**NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF GUNNISON, COLORADO, ORDAINS THAT:**

Section 1. Section 118, 15-4-1, of the City Code of the City of Gunnison, is hereby amended by the following changes and additions:

118. **Sign** means any device, structure, fixture, display or placard which is permanently affixed to, painted on, placed on, incorporated in, or displayed from within, a building surface or structure, or is freestanding upon a site which is intended to attract attention to a business, individual, commodity, service, activity or product by means of words, lettering, parts of letters, figures, numerals, phrases, sentences, emblems, trade names or other pictorial matter.

Section 2. 15-4-1(118)(h) is hereby amended to read as follows:

- h. Freestanding Sign means any sign supported by structures or supports that are placed on, or anchored in, the ground and that are independent from any building or other structure.

Section 3. 15-4-1(118)(v-x) are repealed and 15-4-1(118)(v-y) are re-enacted to read as follows:

- v. Tourist Oriented Directional Sign (TODS) means a traffic control device that contains one or more authorized business plaques which provide directional information for tourists to businesses.
- w. Vehicle Sign means a sign placed, painted on or otherwise affixed to a vehicle or trailer which is parked or located for the apparent purpose of advertising a product, service or activity or to direct people to a business or activity located on the premises or nearby. This section is not intended to prohibit signs or lettering affixed to vehicles or trailers which are integral to the primary use of the vehicle or trailer.

x. Wall Sign means a sign which is painted, placed or incorporated on, or affixed to and extending not more than six inches (6") from the wall of a building.

y. Window Sign means a sign which is attached, mounted, painted or permanently displayed in a window and intended to be viewed from the outside. Window signs shall include permanent signs, emblems, or decals informing the public of goods or services available on the premises, credit card signs and signs indicating hours of business.

Section 4. Section 15-10-3 of the City Code of the City of Gunnison, referring to definitions of signs, is hereby amended to read as follows:

15-10-3 Definitions. Sign means any device, structure, fixture, display or placard which is permanently affixed to, painted on, placed on, incorporated in, or displayed from within, a building surface or structure, or is freestanding upon a site which is intended to attract attention to a business, individual, commodity, service, activity or product by means of words, lettering, parts of letters, figures, numerals, phrases, sentences, emblems, trade names or other pictorial matter.

Section 5. 15-10-3(H) of the City Code of the City of Gunnison is hereby amended to read as follows:

H. Freestanding Sign means any sign supported by structures or supports that are placed on, or anchored in, the ground and that are independent from any building or other structure.

Section 6. Section 15-10-6(A)(3) of the City Code of the City of Gunnison, referring to sign standards, is hereby amended to read as follows:

3. Maximum Area. The maximum area of the combined faces of a freestanding sign shall be as follows:

a. For all single faced signs, fifty (50) square feet.

b. For all two faced signs, fifty (50) square feet. Only one (1) side of the two faced sign shall count towards the aggregate size, provided both sides are identical.

c. For all multi-faced signs, fifty (50) square feet. The size of the sign shall be computed by measuring the sign area which may be seen by one (1) person from one viewpoint.

Section 7. 15-10-6(A) is hereby amended by the following addition:

5. Visibility. When signs are located on a corner lot, their placement shall be such that they do not impair visibility of intersecting traffic or pedestrians.

Section 8. 15-10-6(C) is hereby repealed and re-enacted to read as follows:

C. Signs in the Professional Business (B1) Zone.

1. Size. Signs located in the Professional Business (B1) zone district shall not exceed twelve (12) square feet in aggregate.

2. Height of Freestanding Signs. Freestanding signs shall not exceed  
six  
(6) feet in height.

3. Number of Freestanding Signs. No more than one (1) freestanding sign shall be permitted per street frontage on a parcel in this zone.

4. Visibility. When freestanding signs are located on a corner lot, their placement shall be such that they do not cause obstructions or blind corners at intersections.

Section 9. If any section, subsection, paragraph, sentence, or clause of this ordinance is for any reason held to be invalid, illegal, or unconstitutional, such holding shall not affect the validity of the remaining portions of this ordinance. The City Council hereby declares it would have passed this ordinance with the section, subsection, paragraph, sentence, or clause regardless of the fact that any one or more of such sections, subsections, paragraphs, sentences, or clauses, might be held invalid.

**INTRODUCED, READ, PASSED, AND ORDERED PUBLISHED** this 26<sup>th</sup> day of February, 2002, on first reading, and introduced, read, and adopted on second and final reading this 12th day of March, 2002.

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Mayor

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City Clerk